

Four Core Strategies



1. Compelling Invitation
2. Spaces for Healing and Exchange
3. Practices for Connection
4. Leadership as Stewardship



Compelling Invitation

Compelling Invitation

Building a movement for change requires the sharing of a compelling, true and resonant story, linked to a moment of opportunity and an invitation to personally contribute to making change.

Key Ingredients of a Compelling Invitation

- **Disruptive:** A truthful, provocative and compelling story
- **Vulnerable:** I'm talking to you because we know we don't have all the answers and can't do it alone. You are needed
- **Human-Centered:** How we are connected to the story and each other in this?
- **Aspirational:** Why I believe in possibilities for change and what specific change am I hoping for?
- **A Challenge:** What can you do to help?
- **A Specific Action:** Specific invitation to an intentional space/gathering....not a meeting.